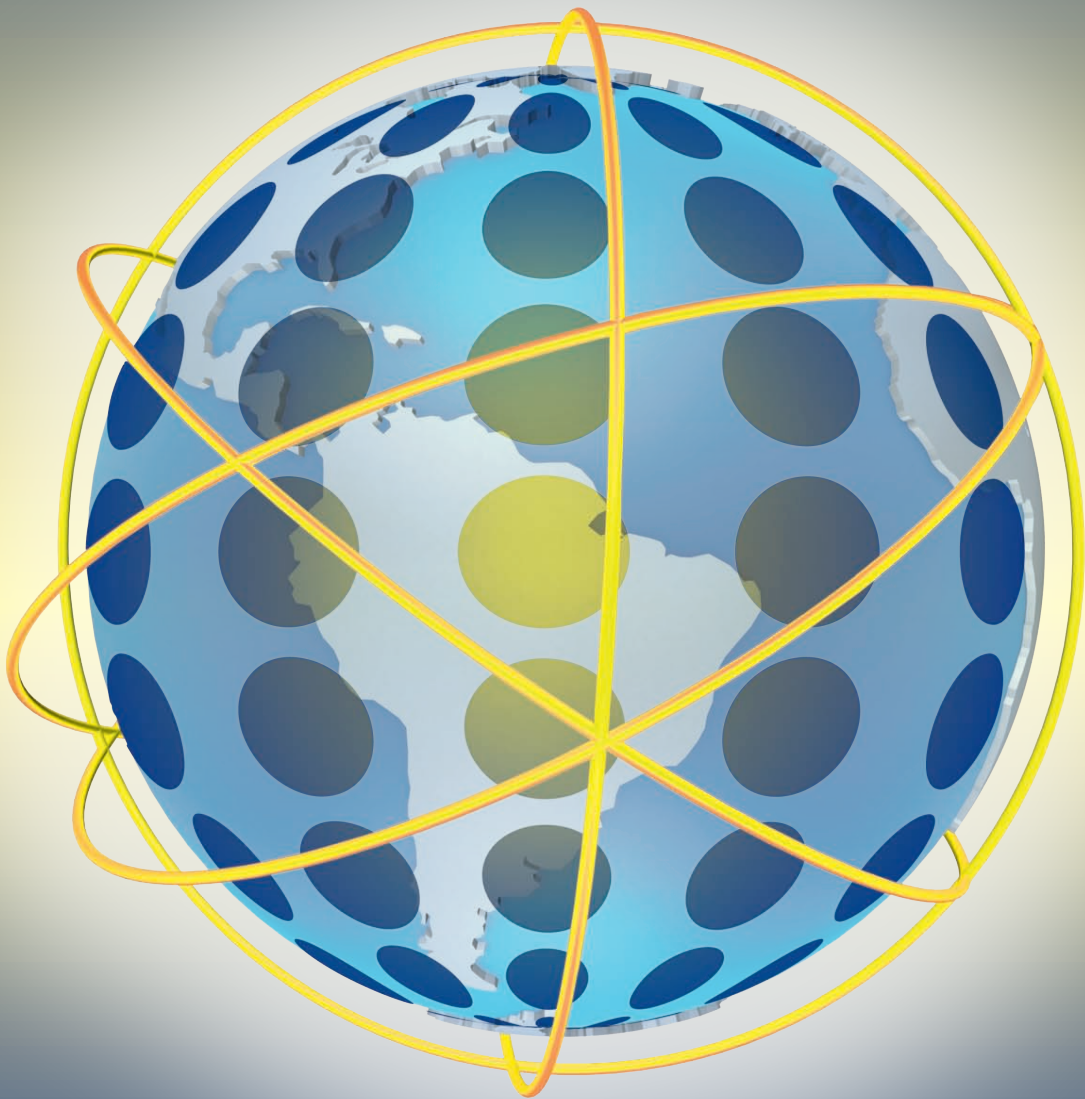


# THE Directory 2013



Twenty-Sixth Annual Edition

# Join Us This Year, Register Today!

For 26 years, the Self-Insurers' Publishing Corp. (SIPC) has produced THE Directory - a service provider directory which lists third party administrators, excess/stop-loss insurance carriers, captive managers, brokers/consultants, software vendors, and many other companies that provide products and services to self-insured employers. THE Directory is THE service provider directory that the Self-Insurance Institute of America, (SIIA) distributes when companies are looking for guidance in potentially utilizing self-insurance/ART risk financing arrangements.

THE Directory is distributed to:

- Companies looking for self-insurance industry professionals
- All SIIA-hosted educational conferences
- 15,000 industry professionals world-wide (digital edition)
- All SIIA members

THE Directory is the self-insurance industry's "most valuable services provider listing" - Connecting Employers and Self-funded Vehicles with Alternative Risk Transfer Professionals

Don't Miss Out! Several of your competitors are already reaping the benefits of being listed and advertising in last year's directory. Deadline for THE Directory submissions is August 1, 2012. Simply complete the application and return to [sbyars@sipconline.net](mailto:sbyars@sipconline.net). Should you have any additional questions, please contact Shane Byars at (888) 394-5688.

We encourage you to take advantage of this FREE listing opportunity. Enhance your company's listing by adding a full or half-page advertisement.

**T**HE Directory will be divided into several sections by type of service provided. If your company provides a variety of services, you may want to be listed in more than one section. To enhance your listing, you may also purchase advertising space. Due to design and layout, specific positioning of your ad is not possible. However, in most cases your ad will appear in the same section as your listing.

## Who is eligible for listing and advertising in the directory?

All companies that provide a product/service to the self-insurance/ART industry. SIIA members will receive the SIIA logo next to their listing and a reduced rate for additional listings or ads. For information on membership, please call SIIA Headquarters at (800) 851-7789 or visit the association's website at [www.siaa.org](http://www.siaa.org).

## How much does it cost to be listed?

The first section listing is complimentary for SIIA members and \$225 for non-members. Each additional section listing is \$49 for SIIA members and \$99 for non-members. Details on ad pricing can be found in Section D of the application.

## When is the deadline to submit my application and artwork for my ad?

Applications and Artwork both must be received by August 1, 2012.

## How do I get my listing in THE Directory Online?

It's included in the cost of your fees! That's right, your listing(s) will appear not only in the printed version, but also in the online edition of THE Directory for one full year on both SIPC and SIIA websites.

## How do I get a link to my company's website from THE Directory Online?

It is included!

## May I have an ad in THE Directory? Yes What are the details?

- Sign up for THE Directory listing
- Complete the advertising application
- High resolution, 300 dpi, No ads with bleed or crop marks
- Format: Adobe PDF with fonts embedded (preferred), InDesign, QuarkXpress, Illustrator or Photoshop
- Text should not be grayscale, but 100% black.
- Email to: [ads@sipconline.net](mailto:ads@sipconline.net)

## If I have any questions, who can I talk to?

Simply call Shane Byars at (888) 394-5688

**Application and appropriate fees must be received  
NO LATER THAN AUGUST 1, 2012**

## Section A

Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
 Contact \_\_\_\_\_  
 Title \_\_\_\_\_  
 E-mail \_\_\_\_\_ Website \_\_\_\_\_  
 Year Business Started \_\_\_\_\_ Number of Clients \_\_\_\_\_ Number of Employees (your staff) \_\_\_\_\_

## Section B: Please include our listing in the following section(s):

- 1. Third Party Administrators (TPA) – Life and Health/Employee Benefits
- 2. Third Party Administrators (TPA) – P&C/Workers' Compensation/Captives
- 3. MGU/Medical Stop-Loss Carriers – Life and Health/Employee Benefits
- 4. MGU/Excess Insurance Carriers – P&C/Workers' Compensation/Captives
- 5. Medical Provider Networks/Onsite Clinics
- 6. Technology Vendors
- 7. Broker/Consultants
- 8. Utilization Review/Case Management
- 9. Attorneys
- 10. Financial Services
- 11. Actuaries/Accountants/Auditors
- 12. Consumer Driven Health Care Services
- 13. Captive Management Services/Risk Retention Groups (RRGs)
- 14. Reinsurance
- 15. International
- 16. Subrogation
- 17. Loss Prevention/Control Services
- 18. Publications/Resources
- 19. Other

## Section C: Listings

Your company's first section listing in THE Directory is complimentary for SIIA members and \$225 for non-members. However, you can add additional section listings for \$49 each for SIIA members and \$99 each for non-members. If submitting a description, please use the link for the description form or email the supplied description form to [sbyars@sipconline.net](mailto:sbyars@sipconline.net).

Listings	Member	Non-Member
Listing (50-Word Description)	Complimentary	\$225 = _____
Additional Listings	\$49 = _____	\$99 = _____
<b>Section C Subtotal</b>	<b>\$ _____</b>	<b>\$ _____</b>

## Section D: Advertisements

<b>1/2 Page</b> (7.25" wide x 4.875" high)		
4-Color – \$1,100		\$ _____
<b>Full Page</b> (7.25" wide x 10" high)		
Inside Front Cover 4-Color – \$2,500		\$ _____
Inside Back Cover 4-Color – \$2,000		\$ _____
Interior Page 4-Color – \$1,500		\$ _____
<b>Section D Subtotal</b>		<b>\$ _____</b>
<b>SECTION C &amp; D TOTAL</b>		<b>\$ _____</b>

## \* IMPORTANT – Company Description Details \*

It is extremely important that the information your company submits is correct for THE Directory listing. Neither SIIA nor SIPC will be responsible for any errors of any kind when your description is submitted.

1. Description **FORMS MUST BE COMPLETED EITHER** online at [www.siaa.org/directory](http://www.siaa.org/directory) or EMAILED TO [directory@sipconline.net](mailto:directory@sipconline.net)
2. **NO FAX DESCRIPTIONS WILL BE ACCEPTED!**
3. ALL DESCRIPTIONS MUST BE TYPED (**NO HAND WRITTEN DESCRIPTIONS WILL BE ACCEPTED**)
4. THE ABSOLUTE DEADLINE IS **8/1/12** FOR ALL DESCRIPTIONS. IF YOUR COMPANY'S DESCRIPTION IS NOT SUBMITTED BY **8/1/12**, YOUR DESCRIPTION RIGHTS WILL BE FORFEITED.

**Application Submitted by:** Name \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

## Payment Information:

Enclosed is my check payable to SIPC in the amount of \$ \_\_\_\_\_  
 Please charge the following:  VISA  MC  AMEX  Discover  
 Credit Card Number \_\_\_\_\_ VAL Code (Visa/MC/Disc.-3 digit code on back of card; AMEX-4 digits on card front) \_\_\_\_\_  
 Card in the Name of \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Cancellation Policy: Written cancellation postmarked or faxed on or before 8/1/12, will receive a 50% refund. Sorry, all cancellations after 8/1/12 are not eligible for a refund.

**Application must be received by August 1, 2012. Submit completed application along with appropriate payment to:**

SIPC Processing Center • P.O. Box 1237 • Simpsonville, SC 29681 or Fax to (864) 962-2483

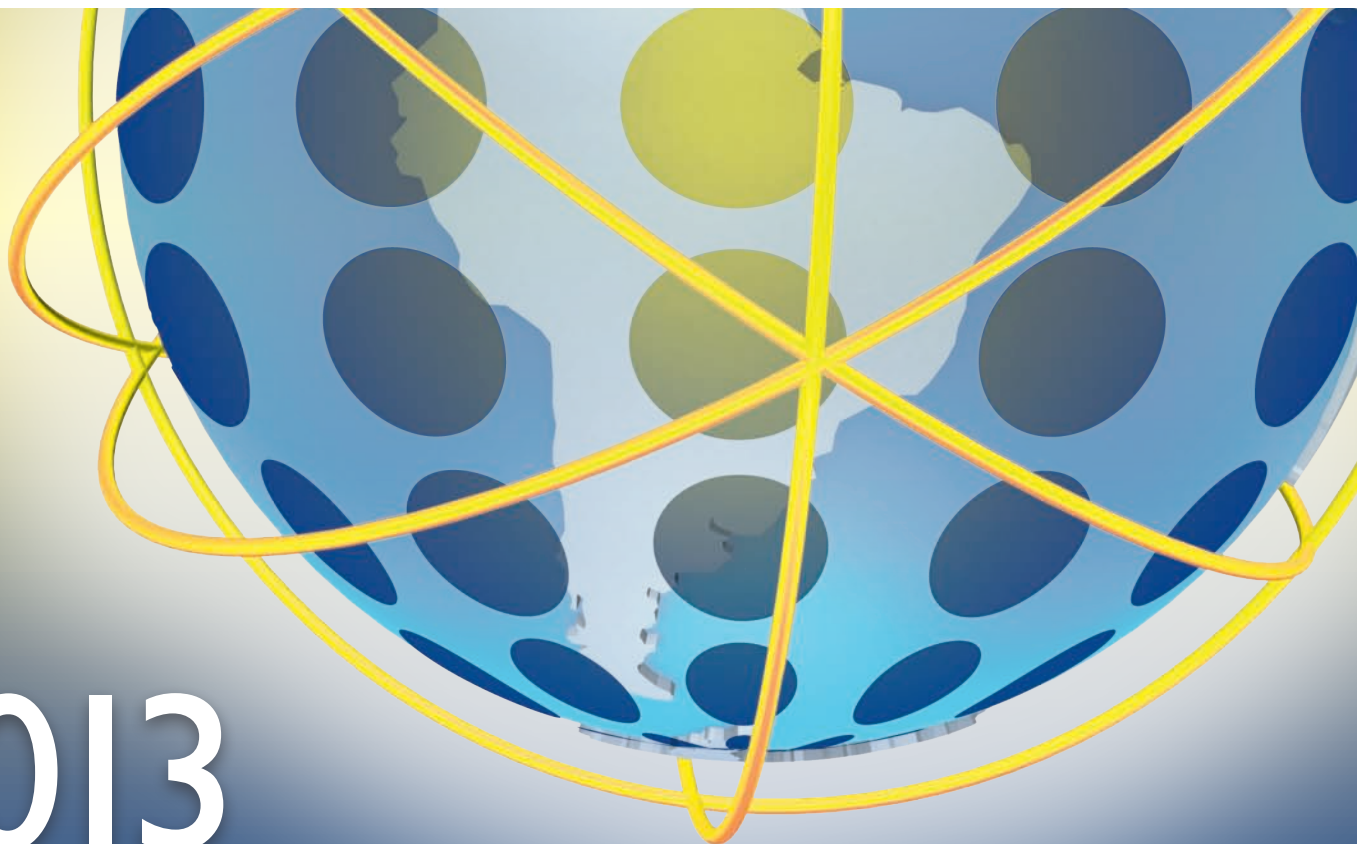


# SIPC

Self-Insurers' Publishing Corp.

P.O. Box 184

Midland, NC 28107



# 2013

***Connecting Employers and Self-Funded Vehicles  
with Alternative Risk Transfer Professionals WORLD WIDE.***