



**SIIA** 

# *Future Leaders*

FORUM

April 11-12, 2023 | Indianapolis, IN | The Westin Indianapolis



**FUTURE  
LEADERS**

## SPONSORSHIP INFORMATION

# ***The SIIA Future Leaders Forum is one of the most exciting industry events and offers significant value propositions for potential sponsors.***

The Forum provides your company with the opportunity to connect its corporate brand with a widely popular SIIA initiative – preparing and advancing the next generation of industry leaders. By becoming an event sponsor, you can publicly demonstrate your commitment to “paying it forward” for the benefit of many.

The event also offers the ability to target their brand promotion as potential “clients

of tomorrow.” Consider that the attendee demographic is expected to include those who are rising through the ranks of their organizations and are likely to be top decision-makers (if not already) in the coming year so sponsoring now is an investment in brand loyalty going forward.

There are a variety of sponsorship options to fit virtually any budget.

## **ALL SPONSORS WILL RECEIVE THE FOLLOWING BENEFITS:**



(1) complimentary full conference registration



Listing on the SIIA website on the Future Leaders Forum page



Company brochures displayed in the registration area on the sponsors' table (sponsor to provide material)



Additional conference registrations for all employees from your company at a highly discounted rate

**Note: Due to confidentiality reasons, SIIA does not provide attendees' full contact information.**



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## Sponsorship Opportunities

## Investment

### Event Sponsor

You don't get a second chance to make a first impression. As the Forums Event Sponsor, your company will be front and center on all communications, signage encircling the escalator leading to the event area and at the Registration desk. In addition to the above benefits, this sponsorship includes:

- Logo included in all Forum communications
- Company logo included on event-themed signage leading into the Forum
- Company logo prominently displayed on event-themed signage at the Registration Desk

**\$8,000**

### Luncheon

These luncheons gather all attendees together, which will ensure your company high visibility. In addition, this package includes:

- Signage with your company logo displayed at the food & beverage stations
- For added visibility, send us drink cups, napkins, koozies, etc. with your company logo for attendees to use during the event

**\$4,000**

### Evening Receptions (2 Available)

The evening receptions are the best-attended events of the conference. These receptions provide an excellent opportunity to gain exposure for your company while attendees enjoy a cocktail or appetizer. In addition, this package includes:

- Signage with your company logo displayed at the food & beverage stations
- For added visibility, send us drink cups, napkins, koozies, etc. with your company logo for attendees to use during the event

**\$4,000  
each**

### Hotel Key Cards & Card Holders

Every time an attendee reaches for their hotel key card, they'll see your company name and logo prominently displayed! In addition, this package includes:

- Company artwork on the hotel key cards used by every conference registrant staying at the host hotel  
(sponsor responsible to all artwork and key card production costs in addition to sponsorship fee)

**\$3,500**

### Wireless Conference Internet

Sponsor the Wireless Internet and help attendees stay connected by providing critical access to email while at SIIA's Future Leaders Forum. In addition, this package includes:

- Custom Network Name & Password created by sponsor to access internet (restrictions may apply)

**\$3,000**

### Lanyards

Have your company logo worn by hundreds of conference attendees by putting your name and logo on the lanyards. (Sponsor is responsible for providing lanyards. SIIA will send specs a minimum of 60 days prior to delivery due date)

**\$2,750**



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## Investment

### Continental Breakfast

Sponsoring a continental breakfast is a great way to start the day. All breakfasts are held in the foyer outside of the conference meeting rooms and provide an excellent opportunity to get attendees thinking about your organization first thing in the morning. This sponsorship includes signage with your company logo displayed during the sponsored breakfast. For added visibility, send us drink cups, napkins, etc. with your company logo for attendees to use during the sponsored event.

**\$2,500**

### Communication Sponsor

Company logo included on all blast email communications with regards to the Spring Forum. Over 100,000 impressions over the marketing period of the conference.

**\$2,500**

### Directional Signage

Have your company logo printed on all "directional" signage guiding conference attendees to the registration desk and educational sessions. Signage will be posted during conference hours throughout the conference area.

**\$2,500**

### Attendee List Sponsor

One of the most requested and viewed items at the Spring Forum is the attendee list. With this sponsorship, your company logo will appear on the cover of the printed attendee list that is distributed on-site at the conference.

**\$1,500**

### Refreshment Break (2 Available)

Be the sole sponsor of a mid-morning and/or afternoon refreshment break held in the foyer of the conference meeting room. This sponsorship includes signage with your company logo displayed during the sponsored break. For added visibility, send us drink cups, napkins, etc. with your company logo for attendees to use during the sponsored event.

**\$1,500  
each**

## Additional Exposure Opportunities

## Investment

### Pens

Provide company pens for attendees to use throughout the conference.

**\$1,500**



**QUESTIONS?**  
Please contact Shane Byars at  
sbyars@siia.org or 800-851-7789

# Future Leaders Forum

## SPONSORSHIP RESERVATION FORM

COMPANY NAME: \_\_\_\_\_ CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES

- |   |                |
|---|----------------|
| <input type="checkbox"/> Event Sponsor                              | <b>\$8,000</b> |
| <input type="checkbox"/> Luncheon                                   | <b>\$4,000</b> |
| <input type="checkbox"/> Evening Receptions (choose one)            | <b>\$4,000</b> |
| <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday |                |
| <input type="checkbox"/> Hotel Keycards and Keycard Holders         | <b>\$3,500</b> |
| <input type="checkbox"/> Wireless Conference Internet               | <b>\$3,000</b> |
| <input type="checkbox"/> Lanyards                                   | <b>\$2,750</b> |
| <input type="checkbox"/> Continental Breakfast                      | <b>\$2,500</b> |

- |  |                |
|--|----------------|
| <input type="checkbox"/> Communication Sponsor | <b>\$2,500</b> |
| <input type="checkbox"/> Directional Signage   | <b>\$2,500</b> |
| <input type="checkbox"/> Attendee List         | <b>\$1,500</b> |
| <input type="checkbox"/> Refreshment Break     | <b>\$1,500</b> |

### ADDITIONAL EXPOSURE OPPORTUNITIES

- |                               |                |
|-------------------------------|----------------|
| <input type="checkbox"/> Pens | <b>\$1,500</b> |
|-------------------------------|----------------|

### Payment Information

TOTAL SPONSORSHIP AMOUNT: \_\_\_\_\_ (Non-Members add \$1,495) = TOTAL AMOUNT DUE: \_\_\_\_\_

☐ Enclosed is my check made payable to SIIA in US Funds.

Please Charge: ☐ MC ☐ Visa ☐ American Express ☐ Discover

CARD NO.: \_\_\_\_\_ CARD IN THE NAME OF: \_\_\_\_\_

BILLING ADDRESS (if different than above): \_\_\_\_\_

VAL CODE (MC, Visa, Discover—last 3 digits on card back; AMEX—4 digits on card front): \_\_\_\_\_

EXP. DATE: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

Note: Sponsorship reservations are made on a first-come, first-served basis based on the date your reservation form is received. Reservation Forms will not be processed unless accompanied by payment in full. CANCELLATIONS: All sponsorship are non-refundable.

**Please return the completed form with payment to:**  
**SIIA • P.O. Box 1237 • Simpsonville, SC 29681 • Phone 800.851.7789 • Fax 864.962.2483**