



January 4, 2010

Dear Colleague:

I am pleased to write to you as the new president of the Self-Insurance Institute of America, Inc. (SIIA) and to invite your company to become a part of this vibrant organization. As you may know, SIIA is a non-profit trade association that represents the business interests of self-insured entities and their service provider business partners.

From my personal experience over the past several years, I can tell you that SIIA consistently delivers tangible membership value in the form of education/information, networking opportunities and legislative/regulatory representation.

My SIIA involvement has made me a more effective self-insured workers' compensation program manager and has facilitated introductions to numerous senior-level industry executives who are now a part of my professional network.

You can join on-line through the SIIA web site or by calling 800/851-7789. We look forward to welcoming you as a new member.

Sincerely,

A handwritten signature in blue ink that reads "Freda Bacon".

Freda Bacon

SIIA President &

Fund Administrator, Alabama Self-Insured Workers' Compensation Fund

P.S. I also hope to see you at SIIA upcoming Workers' Compensation Executive Forum, scheduled for May 11-13, 2010 in New Orleans.