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Legislative Office

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January 4, 2010

Dear Colleague

Over the past year, you have likely been hearing how the Self-Insurance Institute of America, Inc. (SIIA) has been playing an increasingly important role in representing the business interests of companies involved in the alternative risk transfer marketplace. There are some important reasons for this.

SIIA is the only association that provides the ART industry full-time lobbying representation in Washington, DC, it produces the world's largest self-insurance/ART business conference trade/show, and facilitates unique networking opportunities for captive insurance professionals to connect with executives within the broader self-insurance marketplace. This year, SIIA will announce an exciting initiative to promote and showcase the importance of ART risk management solutions.

As key members of the association's volunteer leadership team, we are writing to invite your company to become a new SIIA member and be a part of this vibrant organization. You can join on-line through this web site or by calling SIIA at 800/851-7789.

We look forward to welcoming you as a new member.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Les Boughner', is positioned above the printed name and title.

Les Boughner  
EVP & Managing Director  
Willis North America Captive & Consulting  
Member, SIIA Board of Directors

A handwritten signature in blue ink, appearing to read 'Kevin Doherty', is positioned above the printed name and title.

Kevin Doherty  
Partner  
Burr & Forman LLP  
Chairman, SIIA ART Committee

Enclosure