

March 10, 2009

Dear Fellow Group Self Insurance Advocate:

What a strange and anxious year it has been for the group self-insurance industry. SIGs are under attack in the media, facing difficult regulatory battles, and fighting a soft workers compensation insurance market. While those in the industry understand the viability of group self insurance and the benefits members of these groups can realize, there needs to be a national voice and agenda to strengthen the group self insurance industry. The Self Insurance Institute of America (SIIA) is that voice.

Founded in 1981, SIIA's mission is to promote and protect the self-insurance/alternative risk transfer industry. SIIA has positioned itself to be the nation's leading organization in representing group self-insured workers' compensation funds. In this difficult time, SIIA wants to be the voice for all SIGs, TPAs, and employers within this industry, and invite you to become a member of the fast growing association.

SIIA sponsors the only national educational conference focused exclusively on SIG issues, which attracts a virtual 'who's who' from the group self insurance industry. Many of these programs feature roundtable sessions to facilitate the free exchange of ideas and information among industry colleagues.

It also has a standing Workers' Compensation Committee, which I currently chair. The goal of this committee for 2009 is to help SIIA to strengthen its position as the national voice of group self insurance. Consistent with this goal, we are developing a national media campaign designed to debunk the myths and misconceptions being spread about group self insurance. SIIA will be working with groups in all states to assist in regulatory issues they may be confronted with, as well as establish dialogues with state regulators.

Please consider membership in the Self Insurance Institute of America. With the support of the national group self insurance community, we are confident we can accomplish these goals, and further the prospects of the group self insurance industry.

I have taken the liberty of enclosing a membership application and hope to will join right away. For more information regarding the benefits of SIIA membership, please feel free to contact the undersigned or see our website at www.siiia.org.

Sincerely

Christopher R. Mason, Esq.
Chairman, SIIA Workers Compensation Committee