

Stephanie Farnia
Principal
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Stephanie Farnia currently serves as a Principal with Nimitt Consulting, a boutique consulting firm focused on coverage, coding and reimbursement issues related to cell and gene therapies for life-threatening diseases. Prior to joining Nimitt, Stephanie was the inaugural Director for Gene Therapy and Cellular Immunotherapy at the Blue Cross Blue Shield Association, where she was responsible for providing strategic leadership and direction on advanced therapies to BCBS Plans. Ms. Farnia has previously served in health policy and strategic leadership roles for the American Society for Transplantation and Cellular Therapy (ASTCT) and the National Marrow Donor Program/Be The Match, where she led initiatives focused on improving access to stem cell transplant and CAR-T. Stephanie holds a Master's degree in Public Health Policy and Administration from the University of Minnesota, where she was a Judd Fellow. Stephanie lives in Madison, Wisconsin, with her husband, two daughters and a giant pile of sports equipment.