

Michael Clayton
CEO
Virtual Benefits Administrators

Mike joined VBA as the CEO and 12th employee in February 2013. Today, VBA has over 125 employees and continues to grow rapidly. Mike has day-to-day operational responsibilities for all aspects of the business, full profit and loss responsibility, and leads the overall strategic plan development and execution for VBA. Mike was elected to the VBA Board of Directors in 2020.

Prior to joining VBA, Mike was a partner in The Capital Executive Group (CEG), LLC. As part of CEG, Mike was the Executive Vice President, Office of the Chairman for Woods Equipment Company with a broad set of responsibilities including ongoing post-acquisition operational integration, business development and strategic planning.

Previously, Mike held various positions in finance, distribution, marketing, business development, and general management, both domestically and abroad. His prior employers include well-regarded companies such as at Textron's Jacobsen Division, Deere & Company (Germany), Case Corporation/CNH Global NV, and Ford Motor Company.

Mike earned his bachelor's degree from the University of Northern Iowa and his MBA from Pennsylvania State University. He is also a graduate of Wharton's Executive Management Program and Northwestern's Kellogg School of Business Mergers and Acquisition Program.

Mike is a respected leader in the industry and currently serves on the VBA Board of Directors and the Board of Directors for the Health Care Administrators Association (HCAA).