

**Ben Frisch**  
CEO  
Point C

Ben is the Chief Executive Officer of Point C. Ben works closely with the Point C portfolio TPAs and their leadership teams to develop and execute local market strategies, including strategic platform initiatives and growth acceleration. His passion lies in assessing market and enterprise structures and creating efficiencies that enable teams to deliver a best-in-class experience for employers and their members.

Previously, Ben was a Regional President for Trustmark Health Benefits, the nation's largest independent TPA. He has experience working with three different TPAs in his 30-year career.