


Greg Arms

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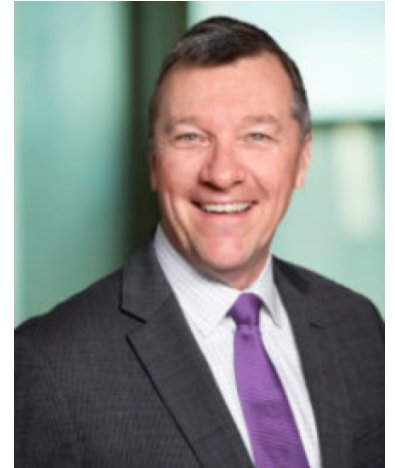
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Mr. Arms is a 40-year insurance industry veteran with deep, global experience in the Life, Health, Disability, and Pension sectors for both overseas assignments and U.S. based postings.

Over the course of his career, Greg has held senior executive roles with some of the industry's foremost carriers and brokers, including Chubb, Marsh, Willis Group, UnitedHealth Group and AIG. Specific leadership roles have included:

- **Chubb:** Global Head of Accident & Health
- **Marsh:** Global Co-Leader of Mercer Marsh Benefits
- **Willis Group:** Chairman & CEO of Global Employee Benefits Practice
- **UnitedHealth Group:** Chief Marketing Officer and International CEO
- **AIG:** President/Worldwide Director of Group Management Division, VP Life Insurance



Currently, as President & CEO of **The Arms Group**, Greg advises companies on ways to elevate their operational performance and brand prominence by fostering innovation, developing new products, sharpening value propositions, forging strategic partnerships, attracting private equity/venture capital interest, coaching executives and developing talent. Greg's clients range in size from Insurtech start-ups and midsize health related firms up to Global 500 organizations and private investment firms. Greg currently is a Senior Advisor to:

- **OutcomeRx**, an insurance management services company that focuses on cell and gene therapy coverages and warranty solutions to enhance financial predictability and improve patient outcomes.
- **INTERVENT International**, a firm offering behavioral change and population health management solutions with over 100 published peer-reviewed scientific studies.
- **Cavo Health**, a technology delivering Precise Word Matching AI™ engines to optimize healthcare spending.



Greg is an active member of the Self Insurance Institute of America (SIIA), where he serves as Program Chair for the International Conference taking place in Dublin, Ireland in July 2024. Greg also is an active participant at the World Captives Forum, the South Carolina Captive Insurance Association and the World Affairs Council of Charleston.

A graduate of Colgate University in Hamilton, New York, Greg also received the Chartered Life Underwriter (CLU) designation from the American College in Bryn Mawr, Pennsylvania.

Greg and his wife Alice reside in Kiawah Island, South Carolina, and have three daughters and four grandchildren.