

Steve Kelly
Chairman/Co-Founder
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Steve is the Chairman and co-founder of Imagine360. In 2003, Mr. Kelly pioneered the concept of reference-based pricing to address the challenges of employers who were burdened with skyrocketing healthcare costs. He has dedicated his career to solving those complex challenges and is a recognized expert in the insurance, employee benefits, and risk management industries. He has been featured in multiple local and national media outlets, including NPR, The New York Times, Newsweek, Fox Business, and Money magazine.

In 2019, Steve was chosen by Ernst & Young as the EY Entrepreneur of the Year in the Greater Philadelphia area. He was a national finalist in the financial services category.