



2025 SIIA Cell & Gene Therapy Stakeholders Forum Attendee Demographics

Industry Representation

TPAs/Captive Managers/Self-Insured Entities.....	4%
Insurance Entities	39%
Industry Product/Service Providers.....	29%
Brokers/Consultants.....	12%
Other	16%

Attendee Profiles

Presidents, CEOs, COOs, CFOs, COBs, EVPs	45%
Vice Presidents	30%
Directors, Managers, Account Executives	20%
Other	5%

Geographic Breakdown

Southeast (AL, AR, DC, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV).....	19%
Northeast (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)	31%
Southwest (AZ, NM, OK, TX)	5%
Midwest (IA, IL, IN, KS, MI, MN, MO, ND, NE, OH, SD, WI).....	39%
West (AK, CA, CO, HI, ID, MT, NV, OR, UT, WA, WY)	6%
International.....	0%

Business Focus/Areas of Interest

Self-Insured Health Care Plans	97%
Self-Insured Workers Compensation Programs	11%
Captive.....	30%
International Self-Insurance Strategies	14%
Brokers/Consultants.....	11%

Note: For 33% of the Attendees for the 2025 SIIA Cell & Gene Stakeholders Forum fall under multiple categories for Business Focus/Areas of Interest.