



2025 SIIA Future Leaders Forum Attendee Demographics

Industry Representation

TPAs/Captive Managers/Self-Insured Entities	13%
Insurance Entities	48%
Industry Product/Service Providers	19%
Brokers/Consultants	12%
Other	8%

Attendee Profiles

Presidents, CEOs, COOs, CFOs, COBs, EVPs	8%
Vice Presidents	22%
Directors, Managers, Account Executives	49%
Other	21%

Geographic Breakdown

Southeast (AL, AR, DC, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV)	22%
Northeast (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)	43%
Southwest (AZ, NM, OK, TX)	8%
Midwest (IA, IL, IN, KS, MI, MN, MO, ND, NE, OH, SD, WI)	21%
West (AK, CA, CO, HI, ID, MT, NV, OR, UT, WA, WY)	6%
International	0%

Business Focus/Areas of Interest

Self-Insured Health Care Plans	97%
Self-Insured Workers Compensation Programs	10%
Captive	32%
International Self-Insurance Strategies	15%
Brokers/Consultants	13%

Note: For 60% of the Attendees for the 2025 SIIA Future Leaders Forum fall under multiple categories for Business Focus/Areas of Interest.