

Rob Gelb
Chief Executive Officer
Vālenz[®] Health

Rob is an accomplished executive leader with three decades of experience in accelerating purpose-driven growth for tech-enabled health companies in the insurance sector. As Chief Executive Officer for Vālenz[®] Health, he is widely known for inspiring and leading the development of the industry's first technology platform of innovative solutions designed to simplify healthcare and optimize the cost, quality and utilization of healthcare for everyone.

Leveraging deep private equity partnerships and continuous innovation, Rob proactively invests in new companies and solutions and unites teams under a shared vision and strategy. He is best known for his results-driven leadership and commitment to a high-performance “yes, and” culture that elevates execution, drives early adoption of solutions, and ensures long-term customer retention. Rob is frequently sought to discuss the value of transparency and data-driven approaches that simplify healthcare. An avid supporter of engagement and inclusion, he speaks to the importance of gaining agreement and alignment among teams and engaging all for a well-rounded, thoughtful approach to transforming challenges into opportunity.