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Estay Greene, PharmD, MBA, is Senior Vice President of Strategic Initiatives for Amwins Rx. He is responsible for developing long-range strategic plans and objectives through the identification of strategic issues and opportunities that could influence business growth and profitability. Prior to joining Amwins he was VP, Pharmacy for Zing Health which is a start-up Medicare Advantage Plan designed to meet the needs of the underserved population in urban areas. He also held pharmacy leadership roles at Blue Cross Blue Shield of North Carolina and Cleveland Clinic during his over 20 year career in managed care pharmacy.