

**Ali Goodwin**  
**Director of Corporate Relations**  
**TrueScripts**

Ali Goodwin, Director of Corporate Relations at TrueScripts, is committed to making the complex world of pharmacy benefits clear and approachable. Working to complement technical details with a creative approach that engages the audience and delivers them from problem to solution is the driving force of her efforts that support the TrueScripts team and its partners.

With a candid style and appreciation of humor, Ali's approach goes beyond simply connecting with others—she builds relationships that are rooted in trust and authenticity.