

**Deborah Hoffer, RN, MS, CCM, RIT
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Companion Life Insurance Company**

Debbie has enjoyed the nursing profession for over 30 years in a variety of roles. After spending the first eight years in clinical practice in the intensive care areas she moved into the field of managed care. Debbie has worked with four different health plans covering Commercial, Medicare, and Medicaid populations providing utilization, disease, and case management services. She served as a medical management administrator of a delegated Medicaid population for BCBS Maryland followed by the role of senior director of medical management for Kaiser Permanente of the Mid-Atlantic States. Debbie transitioned to the HMO reinsurance and stop loss industry and started with Summit Re, a Companion Life owned division, where she worked for 17 years. The focus of her current role as AVP, CompanionCARE®, is providing consultation and resources to the five Companion Life Divisions and several other managing general underwriters writing on Companion Life paper. Debbie is a member of the Case Management Society of America and the American Academy of Managed Care Nurse, and is a certified case manager. She speaks nationally on a variety of topics. Debbie is a graduate of the University of Illinois and the University of Maryland. She resides in western North Carolina.