

**Ross Klosterman, MPH**  
**Co-Founder and CEO**  
**Helm Health**

Ross is the Co-Founder and CEO of Helm Health. Helm's technology platform powers Dynamic Copay health insurance products for insurance carriers and TPAs nationwide, enabling their clients to launch competitive products to Surest (UHC) and Coupe/Simplepay (BCBS MN). Previously, he was co-founder and CEO of Poppins Health, a Dynamic Copay-based health plan for SMBs. His professional background spans healthcare corporate development, corporate venture, and investment banking across payer, provider, and healthcare technology companies such as UHG and athenahealth.