

**Stephen M. Swad**  
**Chief Executive Officer**  
**Ideon**

Steve Swad is the CEO of Ideon, a technology company that provides innovative data management and connectivity solutions for the health and benefits industry, improving operational efficiency and data integrity from quote to renewal.

Prior to Ideon, Steve was the CEO of Benefitfocus, (NASDAQ: BNFT), a market-leading SaaS technology platform that powers benefit enrollment and administration for large corporations and health plans. Prior to Benefitfocus, Steve was the CEO of Rosetta Stone (NYSE: RST), a cloud-based software company focused on language learning and reading. He was also President and COO of Apptopia and held CFO positions at several public and private technology companies. Steve was a Partner at KPMG LLP and served as the Deputy Chief Accountant of the Securities and Exchange Commission. He holds a Bachelor of Business Administration from the University of Michigan.

Steve resides in Naples, Florida, with his wife. In his free time, he enjoys playing pickleball and lifting weights.