



## 2018 SIIA Self-Insured Health Plan Executive Forum Attendee Demographics

### Industry Representation

TPAs/Captive Managers/Self-Insured Entities .....	25%
Insurance Entities.....	34%
Industry Product/Service Providers .....	27%
Other .....	14%

### Attendee Profiles

Presidents, CEOs, COOs, CFOs, COBs, EVPs .....	41%
Vice Presidents.....	31%
Directors, Managers, Account Executives.....	23%
Other .....	5%

### Geographic Breakdown

Southeast (AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV).....	25%
Northeast (CT, DE, MA, ME, MD, NH, NJ, NY, PA, RI, VT).....	31%
Southwest (AZ, NM, OK, TX) .....	10%
Midwest (IA, IL, IN, KS, MI, MN, MO, ND, NE, OH, SD, WI).....	25%
West (AK, CA, CO, ID, MT, NV, OR, UT, WA, WY).....	8%
International .....	1%

### Business Focus/Areas of Interest

Self-Insured Health Care Plans.....	96%
Self-Insured Workers Compensation Programs.....	17%
Captive Insurance.....	27%
International Self-Insurance Strategies .....	21%

*Note: For 42% of the Attendees for the 2018 SIIA Self-Insured Health Plan Executive Forum fall under multiple categories for Business Focus/Areas of Interest.*