



2019 International Conference

May 14-16, 2019

Miami, FL

Sponsorship & Advertising Information

ALL Sponsors will receive the following benefits:

- Promotional materials displayed on the Sponsor Table located near Registration
- Company listing including 50-word description of products and services in the Official Conference Program
- Sponsor ribbon for company attendees

Premier Sponsorship (4 available)\$10,000

- 1 Exhibit booth space in the general conference area (all items must fit on a 6' table)
- 4 complimentary conference registrations
- Additional registrations at 25% off the current rate
- Full page black & white ad in the conference program
- Company logo with link on the International Conference home page of the SIIA website
- Company logo printed on the cover of the Official Conference program recognizing Premier Sponsorship
- Company listing including a 50-word description in the conference program
- Company logo included in the conference program with the 50-word description
- Company logo with link on all marketing email communications promoting the conference

Supporting Sponsorship\$5,000

- 2 complimentary conference registration
- Full page black & white ad in the conference program
- Company logo on the International Conference home page of the SIIA website
- Company listing including a 50-word description in the conference program
- Company logo included in the conference program with the 50-word description
- Company logo on all marketing email communications promoting the conference

Companion Sponsorship.....\$2,500

- 1 complimentary conference registration
- Full page black & white ad in the conference program
- Company logo on the International Conference home page of the SIIA website
- Company listing including a 50-word description in the conference program
- Company logo included in the conference program with the 50-word description

Conference Notepads.....\$2,000

- Company logo on the notepads placed at every seat for each of the educational sessions throughout the conference
- Full page b & w ad to run in the Official Conference Program distributed to all attendees upon registration check-in

NameSleuth App\$1,500

- Company logo included as sponsor inside the app
- Full page b & w ad to run in the Official Conference Program distributed to all attendees upon registration check-in
- For more information about NameSleuth visit www.namesleuthapp.com.

Lanyards (provided by sponsor)\$1,500

- Company name and logo prominently displayed on official conference lanyards worn by attendees (Sponsor is responsible for all production costs in addition to the sponsorship fee.)



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Official Conference Program\$1,500

- Company logo on the cover of the official conference program
- Full page b & w ad to run in the Official Conference Program distributed to all attendees upon registration check-in

Registration Sponsor\$1,250

- Company logo on the online registration page
- Company logo on the registration confirmation page displayed when attendee registers via online form
- Company logo on the confirmation email sent to all attendees after registration is complete

Attendee List Sponsor\$1,000

- Company logo printed on the cover page of the attendee list

Communication Sponsor\$1,000

- Company logo with link on all blast emails promoting the conference

Directional Signage \$750

- Company logo printed on all conference directional signage

Advertising Opportunities:

Outside Back Cover (live area 5.5" x 8.5", full color) \$700

Inside Front Cover (live area 5.5" x 8.5", full color) \$600

Inside Back Cover (live area 5.5" x 8.5", full color) \$500

International Conference Sponsorship & Advertising Reservation Form

Company Name _____ Contact _____
Address _____
City, State Zip _____
Telephone _____ Fax _____
Email _____ Website _____

Please Reserve:

Sponsorship Opportunities:

- Premier Sponsorship (4 available) \$10,000
- Supporting Sponsorship \$5,000
- Companion Sponsorship \$2,500
- Conference Notepads \$2,000
- NameSleuth App \$1,500
- Lanyards (sponsor to provide lanyards) \$1,500
- Official Conference Program \$1,500
- Registration Sponsor \$1,250
- Attendee List \$1,000
- Communication Sponsor \$1,000
- Directional Signage \$750

Advertising Opportunities:

- Outside Back Cover \$700
- Inside Front Cover \$600
- Inside Back Cover \$500

Payment Information:

Total Amount Due _____

Enclosed is my check made payable to SIIA in US Funds.

Please charge: MC Visa American Express Discover

Card No. _____ Card in the Name of _____

Billing Address (if different than above) _____

VAL Code (MC, Visa, Discover—last 3 digits on card back; AMEX—4 digits on card front) _____

Exp. Date _____ Signature _____

Note: Sponsorship and advertising reservations are made on a first-come, first-served basis based on the date your reservation form is received. Reservation Forms will not be processed unless accompanied by payment in full.

CANCELLATIONS: All sponsorship and advertising fees are non-refundable.

Please return completed form with payment to:

SIIA • P.O. Box 1237 • Simpsonville, SC 29681 • Phone 800.851.7789 • Fax 864.962.2483